

Unit 3 Innovation 词汇闪卡

英文	音标	中文	简单例句
navigate	/ˈnævɪgeɪt/	v. 找到正确的行进方向; 导航	We need to navigate through complex business challenges.
cognitive	/ˈkɒgnətɪv/	adj. 认知的	Cognitive skills are essential for problem-solving.
orientation	/ˌɔːriən'teɪʃn/	n. 方向; 目标	The company's orientation is customer-focused.
amplify	/ˈæmplɪfaɪ/	v. 增强; 放大	Technology can amplify our productivity.
humanity	/ˈhjuː'mænəti/	n. 人类; 人性	AI will have a huge impact on humanity.
potential	/pə'tenʃl/	n. 潜力; 潜质	This product has great potential in the market.
on the horizon	/hə'raɪzn/	phr. 即将来临的	Major changes are on the horizon for our industry.
revolutionize	/ˌrevə'lʊːʃənəɪz/	v. 彻底改变; 革命	The internet revolutionized communication.
usher in	/ˈʌʃər ɪn/	phr.v. 开启; 引入	This innovation will usher in a new era.
utopia	/juː'təʊpiə/	n. 乌托邦; 理想国	Some believe AI will create a technological utopia.
accelerate	/ək'seləreɪt/	v. 加速	Digital transformation is accelerating rapidly.
to the benefit	/ˈbenɪft/	phr. 有好处; 有利于	This policy is to the benefit of small businesses.
dome	/dəʊm/	n. 穹顶; 圆屋顶	The dome of the building is an architectural marvel.
crown	/kraʊn/	v. 使圆满; 使完美	This achievement crowns years of hard work.
attribute	/ə'trɪbjʊ:t/	v. 把.....归因于	We attribute our success to teamwork.
reinforcement	/ˌriːɪn'fɔːsmənt/	n. 加固物; 强化	The structure needs steel reinforcement.
assemble	/ə'sembl/	v. 聚集; 组装	Workers assemble the products on the production line.
calculation	/ˌkælkju'leɪʃn/	n. 计算; 估算	Accurate calculations are essential for budgeting.
credit	/ˈkredɪt/	v. 归功于	The team credits their manager with the project's success.
realm	/reɪlm/	n. 领域	This discovery opens new realms of possibility.
contemplate	/ˈkɒntəmpleɪt/	v. 深思	Companies should contemplate the risks before investing.
focus group	/ˈfəʊkəs gru:p/	n. 焦点小组	We conducted focus groups to test the new product.
aggregated data	/ˈægrɪgeɪtɪd/	n. 聚合数据	Aggregated data helps identify market trends.
outlier	/ˈaʊtlaɪə(r)/	n. 异常值; 异类	This sales figure is an outlier in our dataset.
pain point	/peɪn pɔɪnt/	n. 痛点; 难题	Identifying customer pain points is crucial for innovation.
offering	/ˈɒfərɪŋ/	n. 出售物; 产品	The company's new offering targets young professionals.
niche	/niːʃ/	n. 商机; 小众市场	They found a profitable niche in eco-friendly products.