

Unit 3 Innovation 词汇闪卡

英文	音标	中文	简单例句
navigate	/'nævɪɡeɪt/	v. 找到正确的行进方向；导航	We need to navigate through complex business challenges.
cognitive	/'kɒgnətɪv/	adj. 认知的	Cognitive skills are essential for problem-solving.
orientation	/ɔ:rɪən'teɪʃn/	n. 方向；目标	The company's orientation is customer-focused.
amplify	/'æmplifɪf/	v. 增强；放大	Technology can amplify our productivity.
humanity	/hju: 'mænəti/	n. 人类；人性	AI will have a huge impact on humanity.
potential	/pə'tenʃl/	n. 潜力；潜质	This product has great potential in the market.
on the horizon	/hə'raɪzn/	phr. 即将来临的	Major changes are on the horizon for our industry.
revolutionize	/,revə'lju:ʃənaɪz/	v. 彻底改变；革命	The internet revolutionized communication.
usher in	/'ʌʃər ɪn/	phr.v. 开启；引入	This innovation will usher in a new era.
utopia	/ju: 'təʊpiə/	n. 乌托邦；理想国	Some believe AI will create a technological utopia.
accelerate	/ək'seləreɪt/	v. 加速	Digital transformation is accelerating rapidly.
to the benefit	/'benɪfɪt/	phr. 有好处；有利于	This policy is to the benefit of small businesses.
dome	/dəʊm/	n. 穹顶；圆屋顶	The dome of the building is an architectural marvel.
crown	/kraʊn/	v. 使圆满；使完美	This achievement crowns years of hard work.
attribute	/ə'trɪbju:t/	v. 把.....归因于	We attribute our success to teamwork.
reinforcement	/,ri:ɪn'fɔ:smənt/	n. 加固物；强化	The structure needs steel reinforcement.
assemble	/ə'sembl/	v. 聚集；组装	Workers assemble the products on the production line.
calculation	/,kælkju'leɪʃn/	n. 计算；估算	Accurate calculations are essential for budgeting.
credit	/'kredɪt/	v. 归功于	The team credits their manager with the project's success.
realm	/relm/	n. 领域	This discovery opens new realms of possibility.
contemplate	/'kɒntəmpləteɪt/	v. 深思	Companies should contemplate the risks before investing.
focus group	/'fəʊkəs gru:p/	n. 焦点小组	We conducted focus groups to test the new product.
aggregated data	/'ægrɪgərɪd/	n. 聚合数据	Aggregated data helps identify market trends.
outlier	/'aʊtlərɪə(r)/	n. 异常值；异类	This sales figure is an outlier in our dataset.
pain point	/peɪn pɔɪnt/	n. 痛点；难题	Identifying customer pain points is crucial for innovation.
offering	/'ofərɪŋ/	n. 出售物；产品	The company's new offering targets young professionals.
niche	/ni:ʃ/	n. 商机；小众市场	They found a profitable niche in eco-friendly products.